



Help us to share your city's district energy story

- Decarbonising the Heating & Cooling sector -



Join Euroheat & Power's campaign **"We are all connected"**, showcasing **cities' leadership** in the **decarbonisation** of the **heating and cooling** sector with **DHC solutions**.

The story of district heating in your city **belongs to you**, not us! Instead of the **district energy** industry telling everyone how fantastic we are, we thought it might be more interesting to ask our real customers, cities across Europe, how they plan to use district heating (and maybe even cooling) to help realise their **decarbonisation objectives**.

We know that **your city has big plans** to make this happen in the coming years and decades and we want to hear/see you talk about it! The idea is for a local political representative to tell your city's story through a short (90-120 second) video. **It doesn't need to be high-tech**. The video camera in your phone and an authentic and inspiring story are all you need!

What matters most is that you address the following **key points**:

- What are your city's overall ambitions for 2050?
- How significant is heating and cooling within your city's overall decarbonisation challenge?
- To what extent is DHC foreseen as part of the solution?
- What can you tell us about plans for its development in your city?
- How can/should the European Union help you make these plans a reality?

You are free to record the video **either in English or in your native language** (assuming it's not English!). In either case, we would ask that you please provide us with a transcript, so we can add English subtitles to ensure that your message can **reach the widest possible audience**. One small request: we would like each video to end with the following phrase (spoken in English): **'After all, we're all connected!'**

Please also include a **brief (1-2) page document** covering the following points (images are welcome):

- Introduce your city in a short paragraph, what are you known for?
- What are your city's climate action/decarbonisation plans? Do you have a heat strategy, how significant is it in the decarbonisation challenge?
- How does district heating fit into the picture? What district heating stories can you showcase that contributed to decarbonisation and improving air quality?

What will we do with it? Your **content will feature on our website alongside similar messages** from cities all across Europe. By aggregating these stories we will see a clear narrative emerge about the **potential for cities to shape their own energy destinies** by using DHC networks to get the most out of their locally available resources.

Astrid Madsen, Programme Manager for the energy transition in **Rotterdam**, has kindly provided a **video** (recorded on her phone, we will create the custom 'city' frames) and a **document** as an example:



View video



Read PDF

